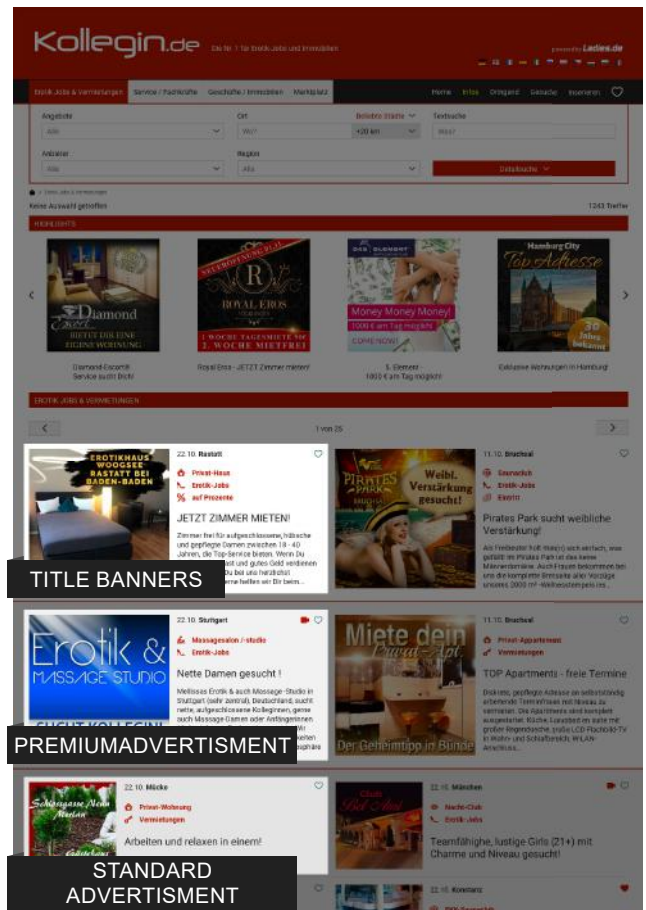
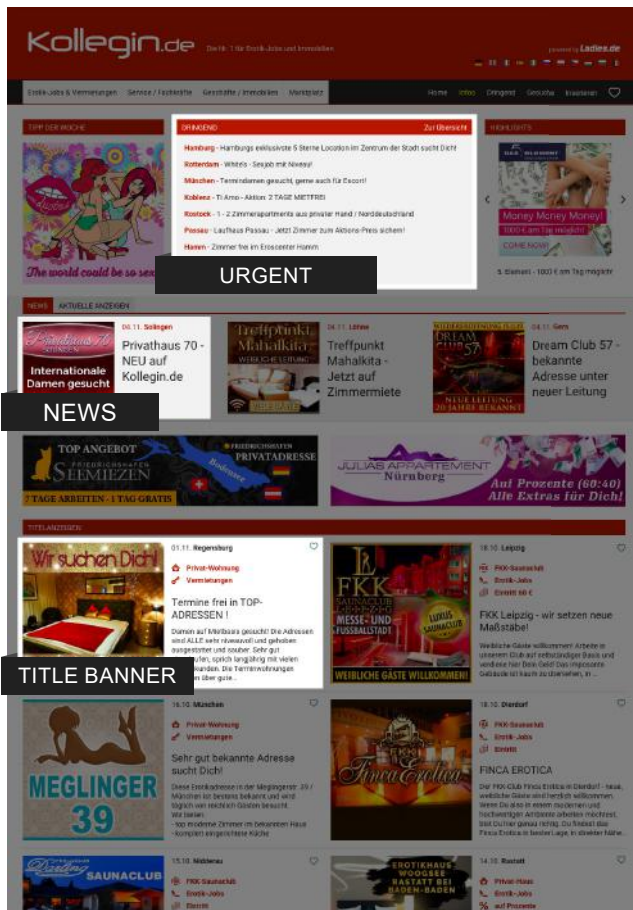


Classified Ads Section

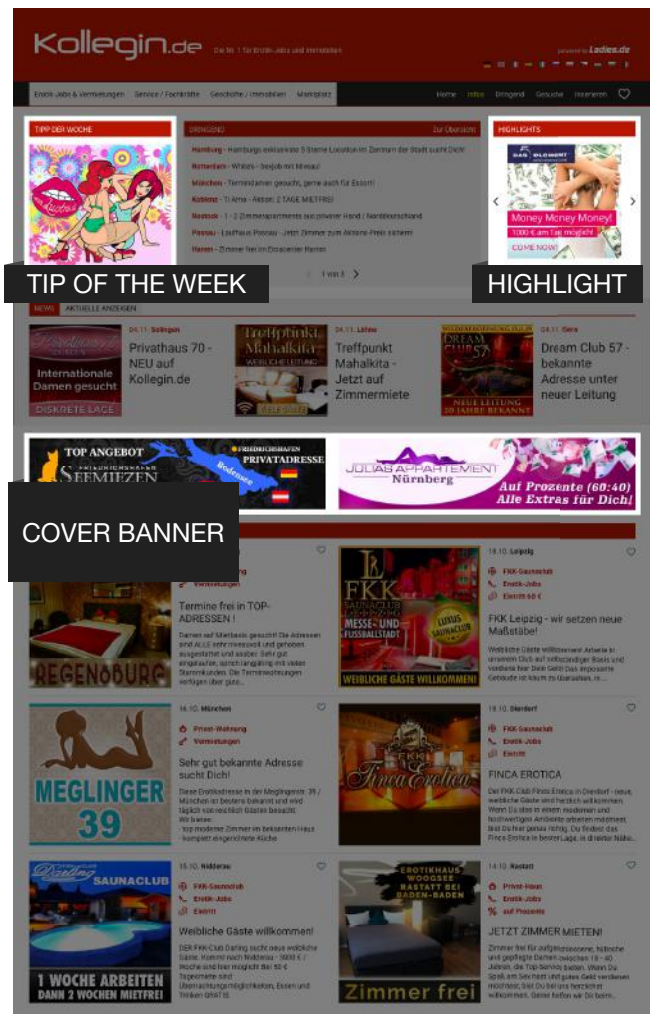
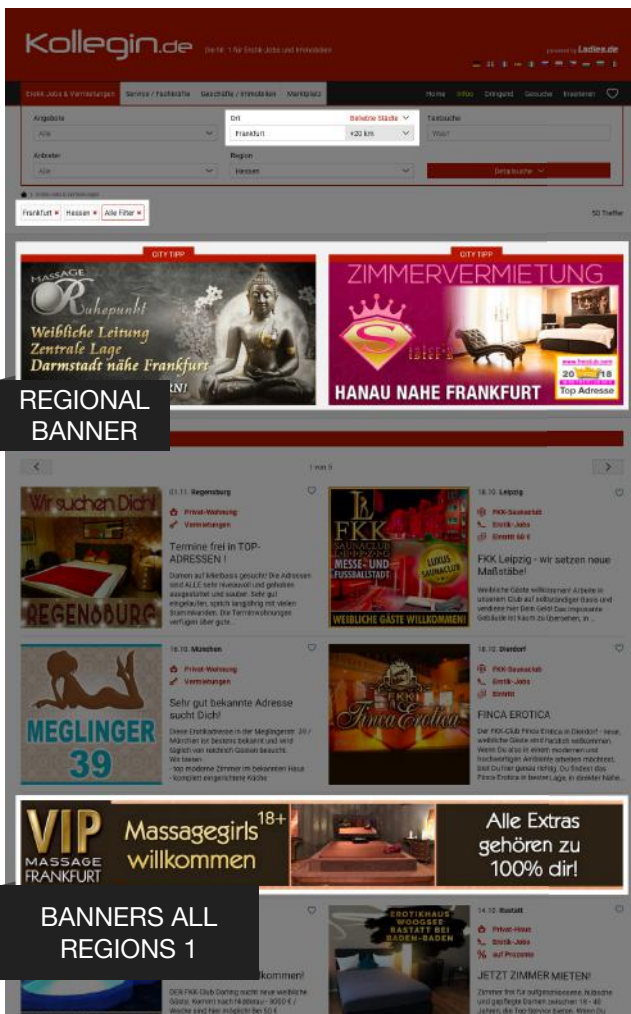
Name	Duration	Placement	Price
Standard advertisement	1 year	In the national and the regional classified ads section	€210.00
Premium advertisement	4 weeks	Top with a large picture in the national and the regional classified ads section	€130.00
Title banners	4 weeks	On the homepage with a large picture and right at the top in the national and in the regional classified ads section	€350.00
Urgent advertisement	1 Day	Ganz oben mittig auf der Startseite und im Dringend-Anzeigenmarkt	€15.00
News	1 week	In the centre of the homepage with an individual new headline	€100.00



All adverts are regularly updated. All prices include VAT, as of February 2024, subject to price changes and printing errors

Banner Locations

Name	Duration	Placement	Price
City-Tipp	2 weeks	large, eye-catching banner at the top of the advertising market of a selected city	€150.00
Regional banner	1 week	Static horizontal banner position in one region in the classified ads section	€100.00
Banners all regions 1	1 week	Static horizontal banner position 1 under "All regions" in the national market	€150.00
Cover banner	1 week	Exclusive banner on the homepage above the cover adverts	€250.00
Highlight	4 weeks	At the top right of the homepage as an eye-catching, rotating banner as well as in the national and regional classified ads section	€550.00
Tip of the week	1 week	At the top left of the homepage as an exclusive, static banner	€400.00



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